



# Wright Community Review Six Month Check-up December 4, 2019

## Phase I

Wright received a Community Review from the Wyoming Business Council/UW Extension on May 6-8, 2019. As a result of several listening session and online comments, the following Major Themes were heard from the community:

- **Mall improvements**
- **Economic diversification**
- **Community communications**
- **More activities**
- **More places to eat/shopping**
- **Amenities**
- **Highway 59**
- **Parking lot improvements**



## Phase II

Phase II began with a report summarizing the Review and providing initial recommendations.

A Strategic Doing (SD) session was held on August 6<sup>th</sup>. SD is an approach to help local communities form collaborations needed to address challenges resulting in doable goals that can be achieved in a short time period. Two groups formed during this planning session:

1. Communications and
2. Economic Development.

### *Communications Results:*

- The team determined a lot of communication is already happening and it is just a matter of letting the public know about the different types of communication and how they can get their information out to everyone.
- Designed a poster to get the word out about what avenues of communication are available (see page 3 of this report).
- Radio, TOW (Town of Wright) Facebook page, Marquee and the TOW website are all free to the community/businesses to advertise events coming up. The TOW is linked already with the Campbell County website and TOW website @ ([wrightwyoming.com](http://wrightwyoming.com)). This has a lot of information directly linked to schools, rec center, golf course, library and churches, just to list a few.
- The group agreed to utilize what is already available and not make more work for the

Town or another added expense. It was decided to use what is available at its full potential.

- A community calendar was added to the Home page of the TOW website so residents and visitors alike can get the information about what is happening in Wright.
- The group will continue to distribute the information via their networks and advertising, as well as on REMIND through the schools to utilize the Community Calendar. Please see the flyer on the next page.
- This group completed their goals.

Contact information for adding events to the various options listed above:

Call: 307-464-1666 - Fax: 307-464-0813

Email: [TownofWright@wrightwyoming.com](mailto:TownofWright@wrightwyoming.com)

**\*send in your already made flyer for easy advertising\***

#### *Economic Development Results*

- Working on a flyer for economic development and making changes to the TOW website.
- The flyer will contain a list of vacant properties, including those properties that are privately owned.
- Working on getting a water and sewer inventory for those properties.
- This group continues to work on how to attract business into Wright.

Another recommendation from the Review, was to review existing building codes and permits to see if they are supportive of a business climate. The WBC, in partnership with Community Builders Inc., Lander and Lovell are in the process of creating a DIY tool for auditing your zoning codes for economic development. This tool allows you to put in your current codes and the tool will indicate any red flags. It also allows you to put in codes you are considering, and the tool will indicate what the results or consequences are, so informed decisions can be made before putting codes into effect. This tool will be available in early 2020 and may be something this committee may want to investigate.

#### **Next Steps**

Phase II will continue through the next six months. Another Strategic Doing Workshop should be scheduled to continue the work started. This session will focus on:

- Amenities
- Merchant assistance/plan
- Activities
- Economic Development (continuation)

If you have one hour a month to give to a project and want to improve your community, we invite you to attend the next session.

Please keep in mind there are up to \$3500 available in grants to be used to implement ideas that result out of the Community Review.

# Did you know???

THERE ARE WAYS TO COMMUNICATE WHAT IS GOING ON IN WRIGHT AND THEY ARE FREE!!



RADIO

Town of Wright Website – Community Calendar



TOW Facebook Page



Marquee



If you or your organization is wanting to advertise your event, please give us a call at the Town Hall and we will get the word out!!

**\*SEND US YOUR ALREADY MADE FLYER\***

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