

HOUSING TOOLKIT STRATEGIC PLAN

Focused by the Mission

Fulfilling the Mission

MISSION: Help communities successfully address common struggles with housing by developing tools and a team that can provide resources, information and a map leading to action.

VISION: Wyoming communities use the toolkit to encourage and support diverse housing options needed to sustain economic vitality.

MOONSHOT: The Toolkit exists as a staffed, permanent Wyoming organization with buy-in statewide so housing challenges never stand in the way of diversifying the economy and creating sustainable communities.

Guided by the Vision

Making the Vision a Reality

Inspired by the Moonshot

Striving for the Moonshot

Engage Stakeholders

	INDIVIDUAL CITIZENS	COMMUNITIES	PARTNERS (GOV, EDUCATION, HOUSING, NON-PROFITS, LEGISLATURE)
LISTEN TO VOICES	Encourage housing choice and community development to create communities people want to live in	Assemble diverse information and resources for local communities in addressing their housing demands	Establish a framework of collaboration and cooperation among stakeholders and entities
ADDRESS FINANCIAL	Provide one place people can go to learn about housing programs and resources.	Provide a repository for housing models and best practices for communities to use	Pursue opportunities for additional resources

Ensuring the Success of Stakeholders

Listen to their Voices and Needs

Working Together

Address Financial Challenges

Maximizing Financial Resources

Develop, Maintain & Enhance Processes to Achieve Objectives

DEVELOP TOOLS AND RESOURCES TO ASSIST HOUSING CHALLENGES	INDIVIDUAL CITIZENS	COMMUNITIES	PARTNERS (GOV, EDUCATION, HOUSING, NON-PROFITS, LEGISLATURE)
	<ul style="list-style-type: none"> • Provide education about existing programs • Provide education on the importance of housing to economic development • Feature individuals 'real Wyoming people' to tell housing stories • Support programs that increase capacity • Promote housing toolkit/plan 	<ul style="list-style-type: none"> • Educate Wyoming about housing needs and opportunities as related to economic development • Develop and disseminate best practices guides and success stories that can be duplicated • Strengthen definitions and word choice of specific housing needs • Support programs that increase capacity • Feature case studies of Wyoming communities that have acted on local housing needs • Identify community champions to assist in messaging • Promote housing toolkit/plan 	<ul style="list-style-type: none"> • Create a comprehensive list of funding sources in a one-stop shop • Support potential funding sources (community land trust, Wy Housing Trust Fund) • Use VISTA/UW SOAR members to coordinate resources and engage stakeholders to create a collective resource • Promote housing toolkit/plan

Maintaining, Enhancing & Executing Processes Effectively & Efficiently

Driven by Core Values and Principles

Realizing Investment Benefits

Achieving Common Goals